

**Is your
website legally
compliant?**

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SOLICITORS

**Don't just take our word for it ~
Website Compliance is essential in
today's litigious marketplace...**

"What is the point of a website if it doesn't do its job? And what is the point of designing one if it isn't legally compliant?"

"At Urbanmedia we have a proven track record of increasing website positioning and prominence on the net, so it's essential that all our services take account of the complex and fast changing compliance laws.

"That's why we use Kidd Rapinet Solicitors to keep us constantly informed and up-to-date on this fast changing area of law. We know we can rely on their specialist knowledge and their friendly and efficient approach (and everything's in plain English too!)."

*Elton Boocock, Managing Director,
Urbanmedia*

FREE SEMINAR
We come to you

Free Seminar

There are now a surprising number of laws that govern the content of websites. Nearly all websites of UK businesses fail to comply fully with these laws, and the relevant agencies are increasingly taking steps to enforce compliance. Compliance can also help boost your business by increasing customer confidence, and helping to optimise your results with search engines.

How can Kidd Rapinet help?

Phil Astles and Philip Wild from Kidd Rapinet's London office offer a seminar on legal compliance for websites. The seminar is available as either a short half hour presentation or as a half-day session* (including a workshop looking at a selection of participants' websites). *Subject to availability.

**The seminar is FREE
and we will come to
your offices to present it**

www.kiddrapinet.co.uk

The seminar answers the following questions:

- What laws apply to websites?
- Who will enforce them?
- What do you have to say about your company?
- What do you put in a "Privacy Policy"?
- How do you make your website accessible to people with disabilities?
- What you do have to say if you're selling stuff?
- What can't you say?
- What do you have to say if you're selling stuff to consumers?
- What can't you say to consumers?

**If you are interested, please contact Phil
Astles on 0845 017 8759 or email
pastles@kiddrapinet.co.uk**

